COUNCIL OF EUROPE

CONSEIL DE L'EUROPE

CITY-TO-CITY DIPLOMACY

GORIZIA, 20.11.2014
City Council Hall
Municipality of Gorizia
P.za del Municipio 1, Gorizia - Italy

United Nations
Human Settlements Programme

**Funding Opportunities**

# Tools and Concepts for Cities

Dr Mohamed El Sioufi
**Senior Urban Development Advisor**

**TOOLS** PARTICIPATORY PLANNING FOR URBAN DEVELOPMENT

**CONCEPTS** CITY TO CITY EXCHANGES THROUGH INTERNATIONAL COMPETITIONS FOR BEST PRACTICE DOCUMENTATION AND CONCEPT SOURCING

# TOOLS PARTICIPATORY PLANNING FOR URBAN DEVELOPMENT

# PARTICIPATORY PLANNING FOR LOCAL DEVELOPMENT

# PARTICIPATORY PLANNING FOR LOCAL DEVELOPMENT

**Local Authorities**
**(Leadership skills)**

Building Bridges – Participatory Planning

**Participatory Planning & Decision Making**

Building Bridges – Conflict Resolution

**Civil Society**
**NGOs**
**CBOs**

**Leader**

**Guardian of the Environ-ment**

Communi-cator

Enabler

Policy Maker

Power Broker

Overseer

Facilitator

Negotiator

Decision Maker

Financier

Institution Builder

**Stakeholder Mobilisation**

**City Profiling Prioritisation**

**City Consultation Action Planning**

**Implementation**

**Institutional-isation**

**MDGs/Governance Indicators**

**Gender Mainstreaming**

**Local Leadership Skills**

**Human Resource development & Management**

**Financial Resources Management & Development**

**Organisational Outreach**

Sustainable Cities Programme (SCP)

Programme Approach and Implementation

The Sustainable Cities Programme (SCP)

The SCP Process Activities:
A Snapshot of what the
and how they are impl

The Local Elected Leadership Series

# Key Competencies for Improving Local Governance

Volume 1: Quick Guide

UN-HABITAT

Local Government and Public Service Reform Initiative

*Tools to Support Participatory Urban Decision Making*

United Nations Centre for Human Settlements (Habitat)

URBAN GOVERNANCE TOOLKIT SERIES

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United Nations Human Settlements Programme
Regional Office for Africa and the Arab States

Rapid Urban Sector Profiling for Sustainability (RUSPS)
Project designed and implemented by UN-HABITAT
and financed by European Commission, Government of Italy, Government of Finland and Government of the Netherlands

# NAIROBI
# URBAN SECTOR PROFILE

UN-HABITAT
United Nations Human Settlements Programme
Regional Office for Africa and the Arab States

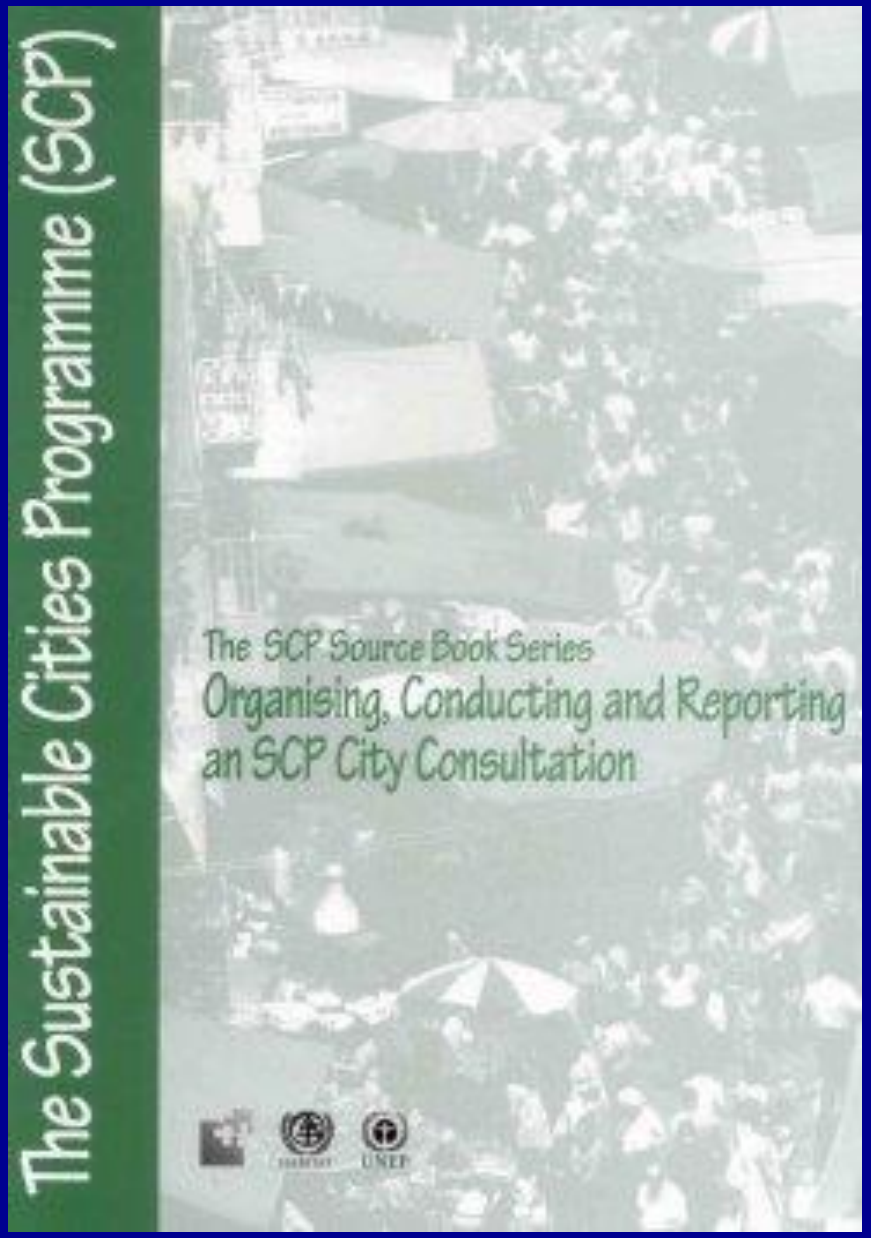
Regional Urban Sector Profile Study
Project designed and implemented by UN-HABITAT
and financed by European Commission, Government of Italy, Government of Belgium and Government of the Netherlands

# KENYA
# URBAN SECTOR PROFILE

gramme (SCP)

# Building an Environmental Management Information System (EMIS)

United Nations Center for Human Settlements (UNCHS Habitat)
United Nations Environment Programme (UNEP)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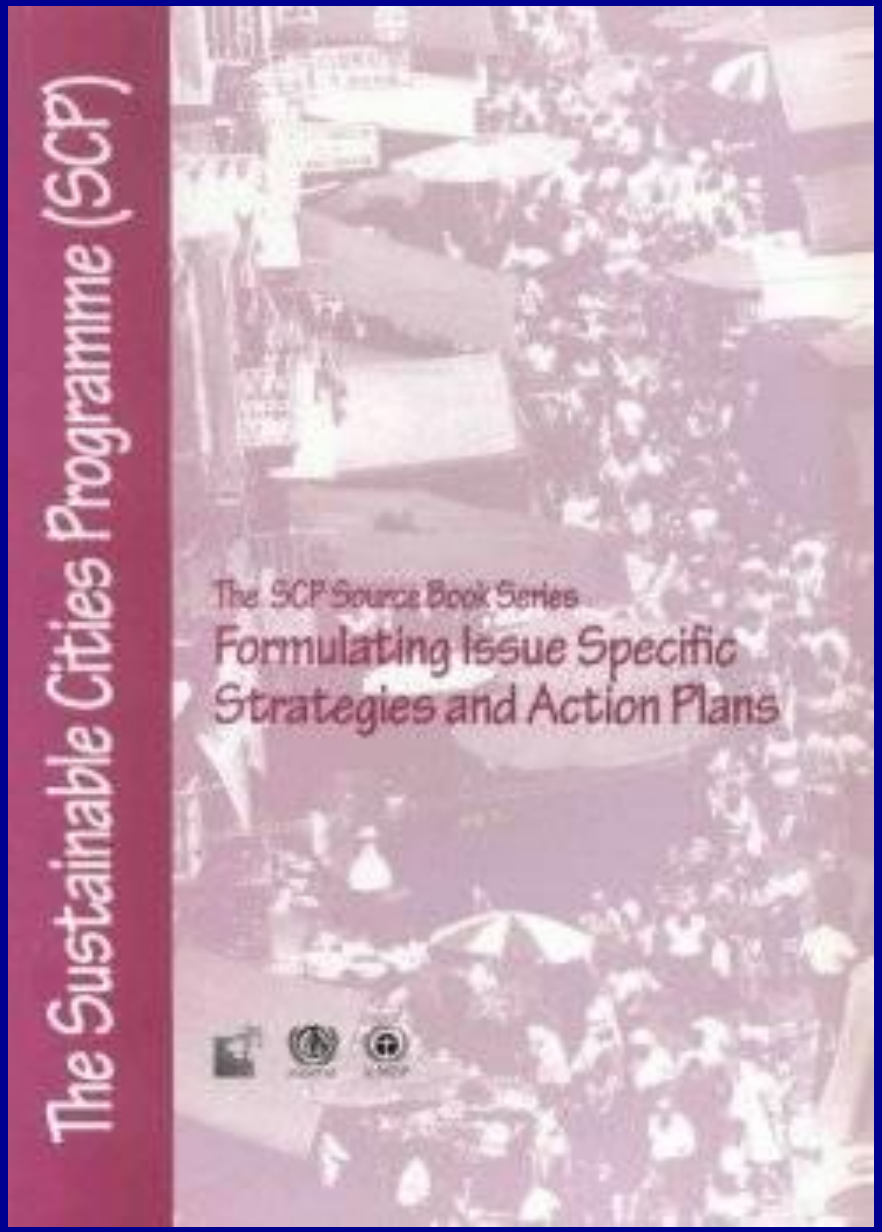
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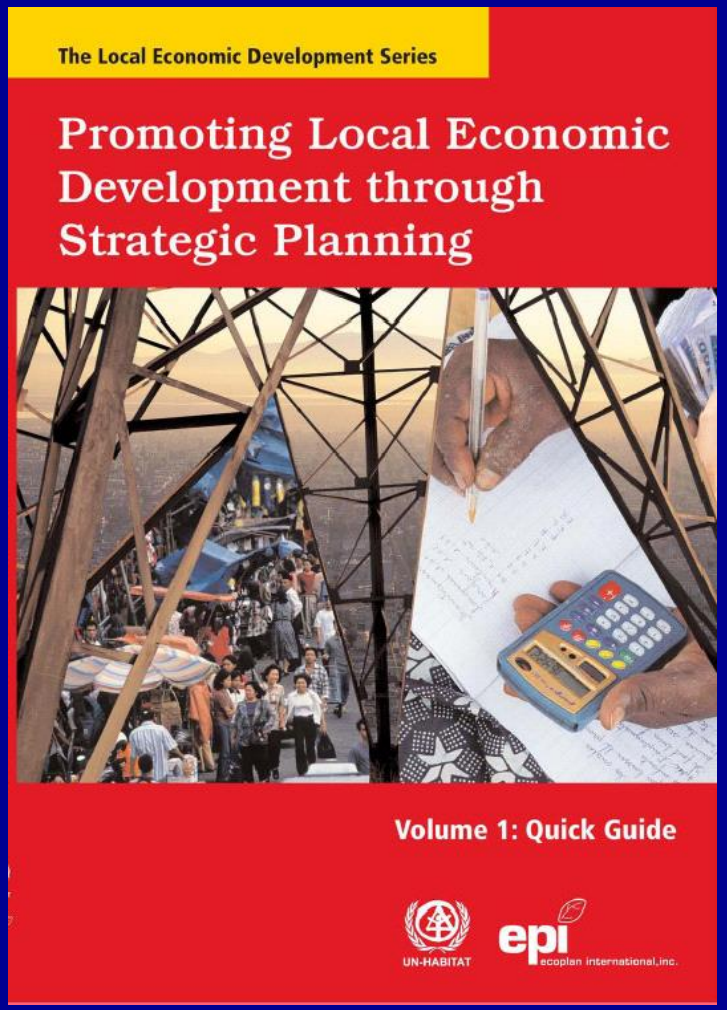
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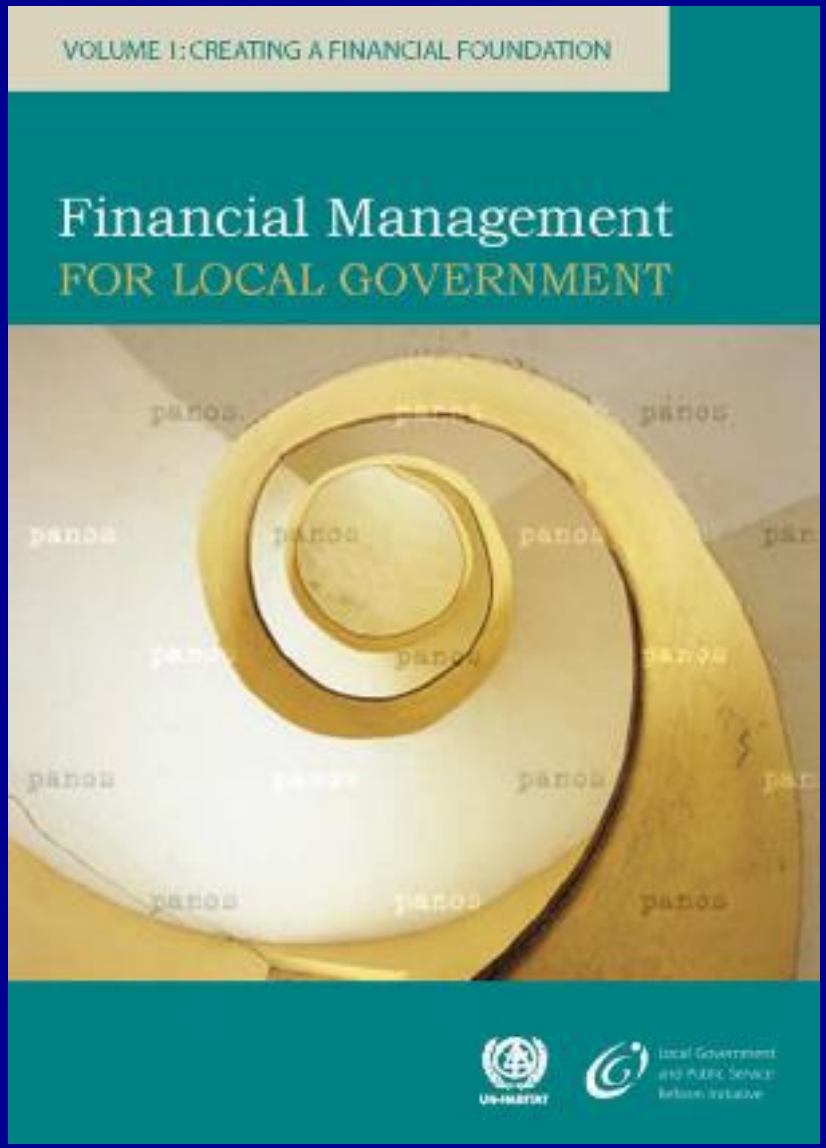
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FOR LOCAL GOVERNMENT

# ENDOGENOUS SOLUTIONS TO FUNDING

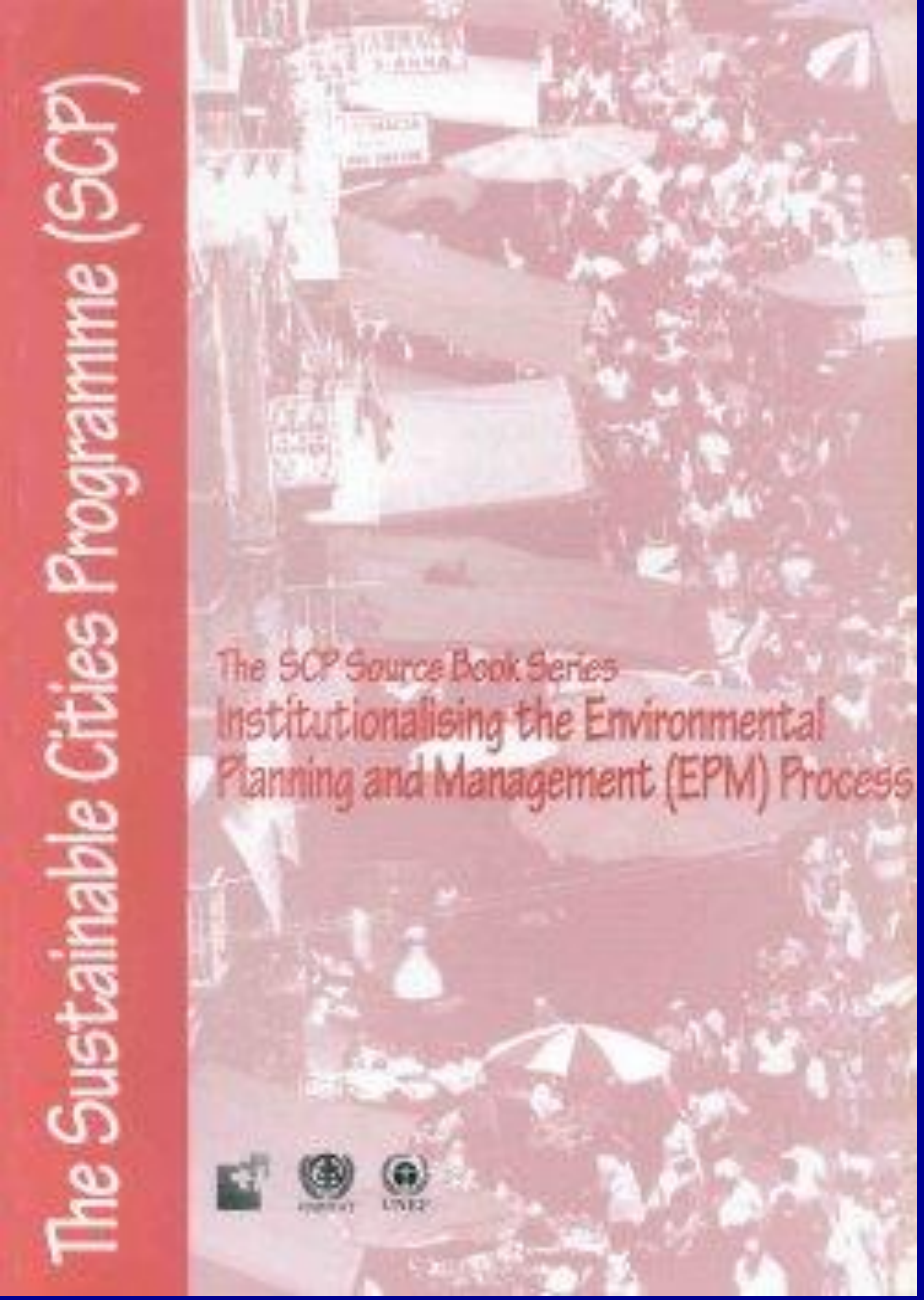
# LAND VALUE SHARING

# CSR

## CORPORATE SOCIAL RESPONSIBILITY

# ASR

## ACADEMIC SOCIAL RESPONSIBILITY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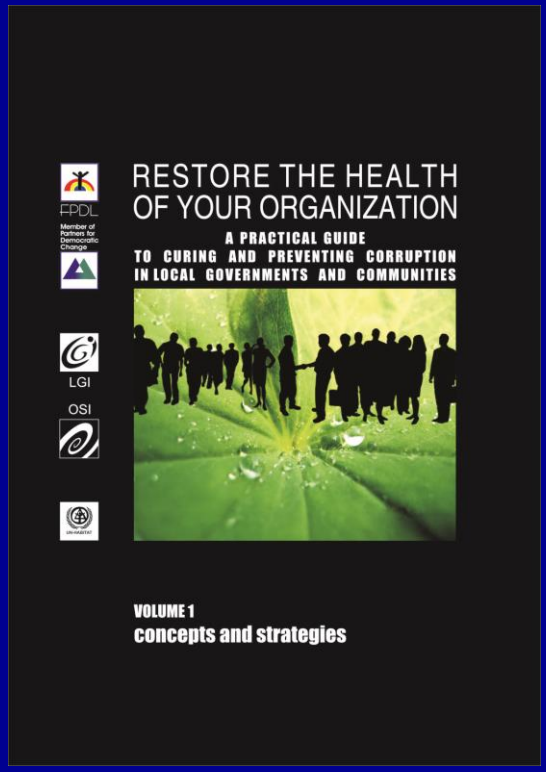
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A PRACTICAL GUIDE TO CURING AND PREVENTING CORRUPTION IN LOCAL GOVERNMENTS AND COMMUNITIES
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# Perspectives on Training Elected Leaders

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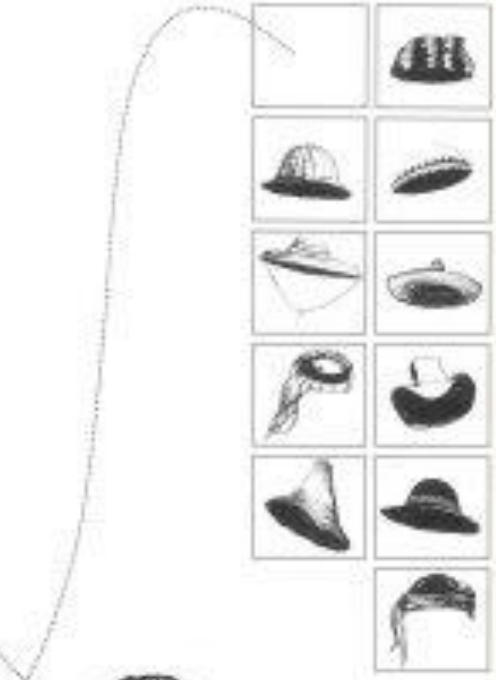

# The Councillor as Enabler

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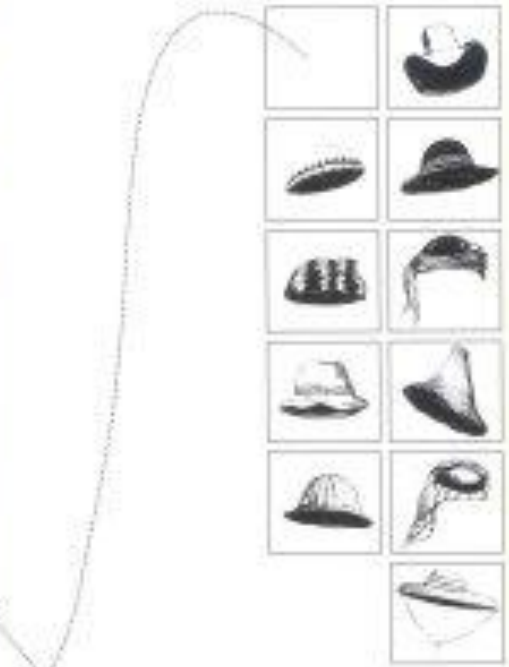

# The Councillor as Decision-maker

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3 The Councillor as Decision-maker

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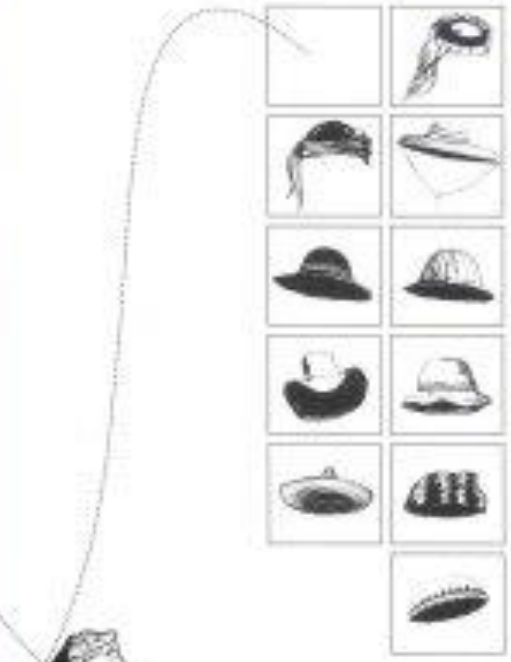

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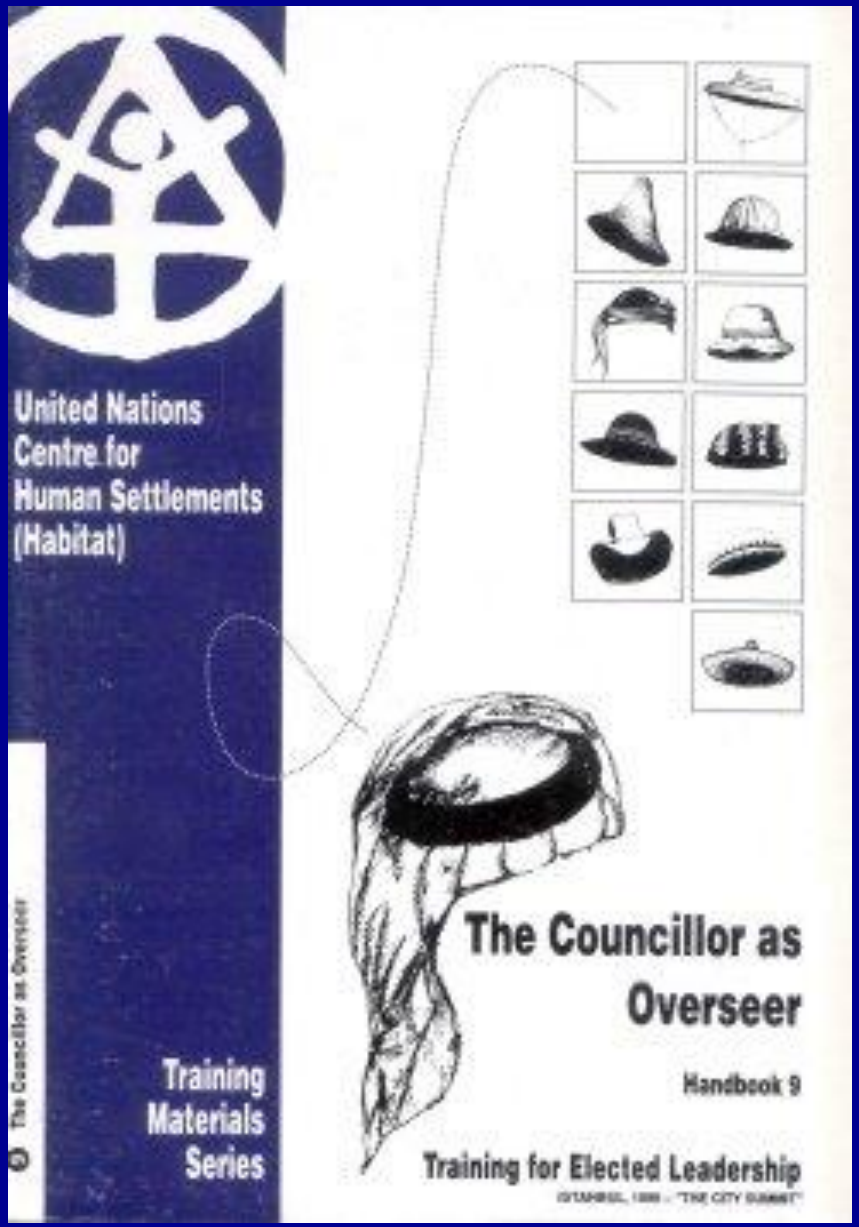
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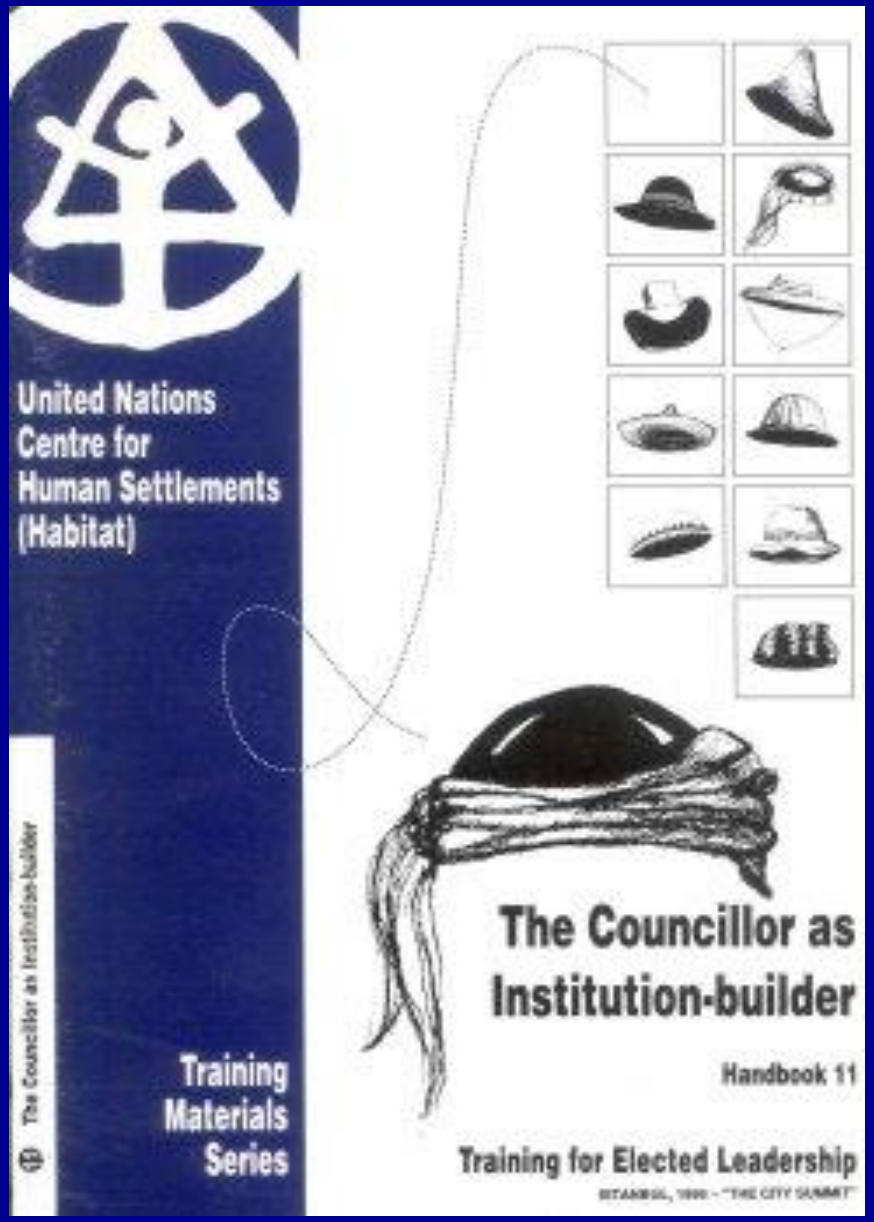
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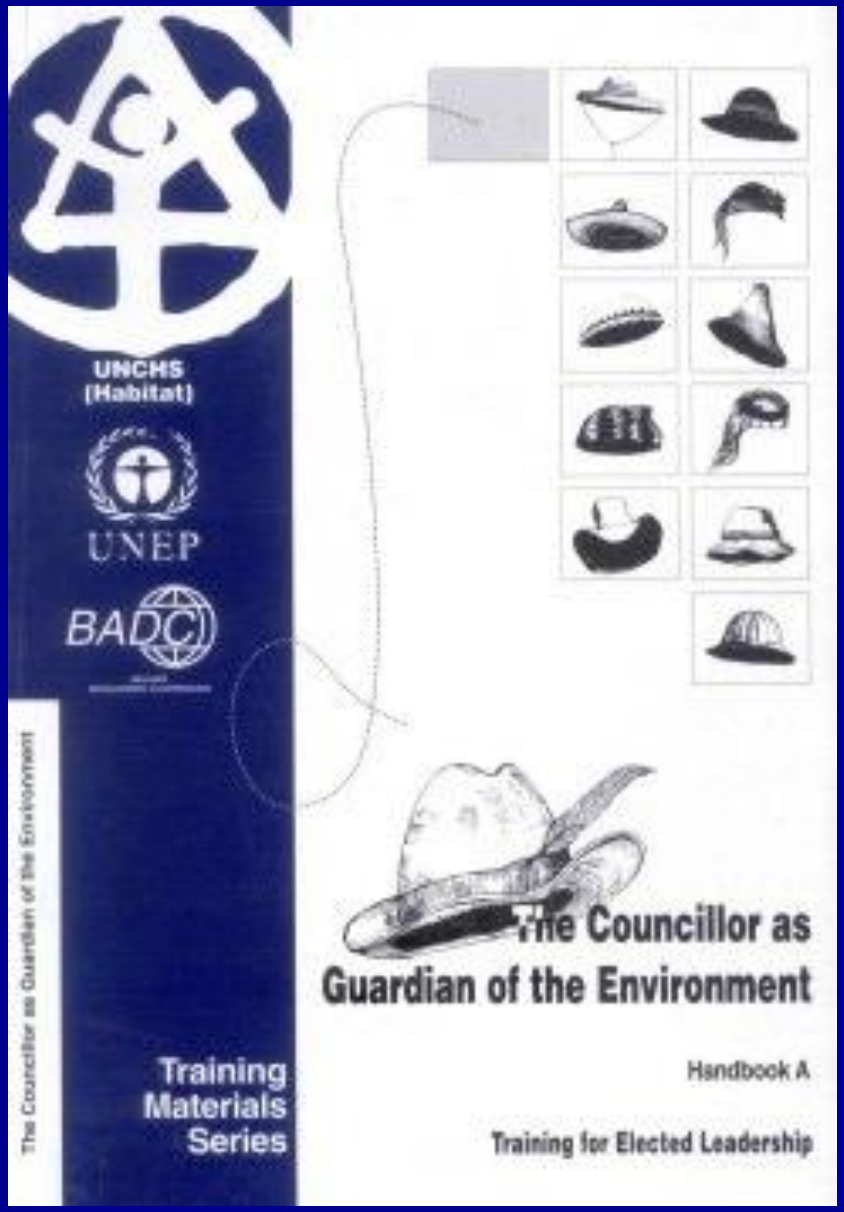
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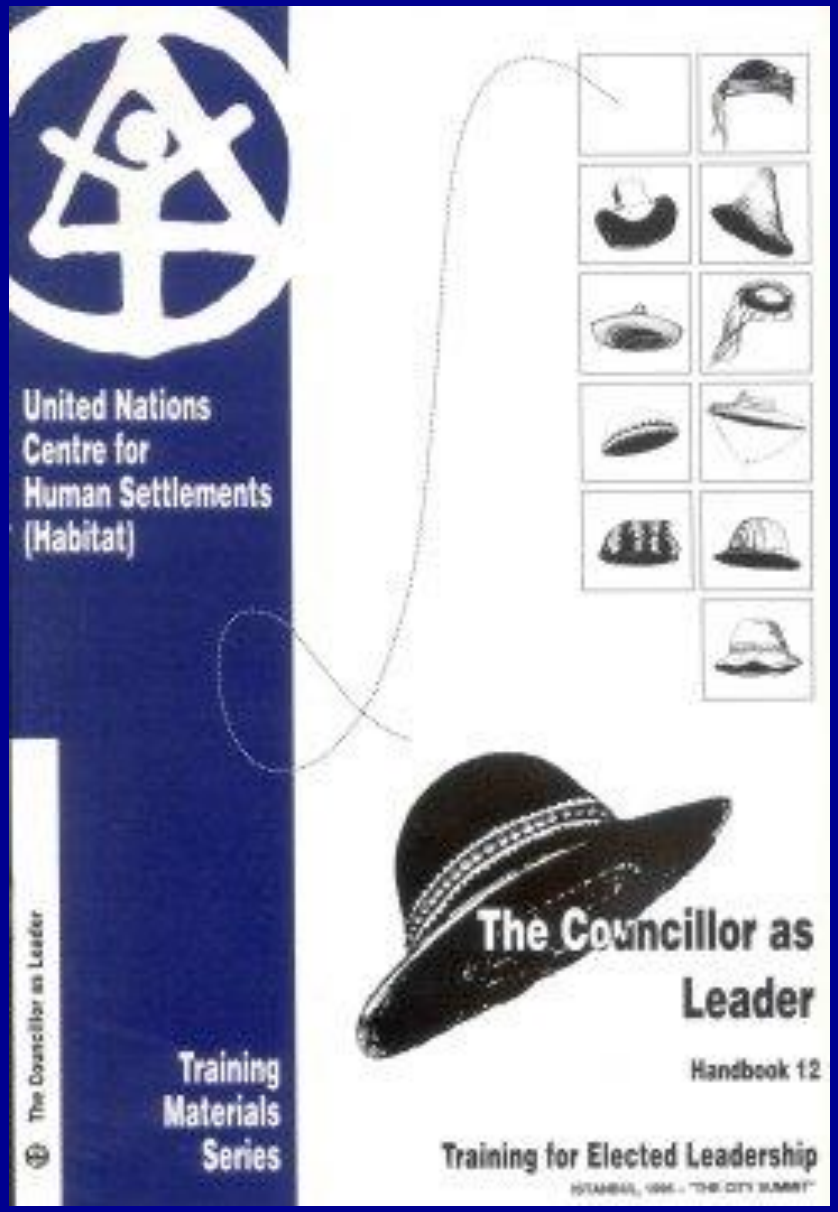
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Handbook 12
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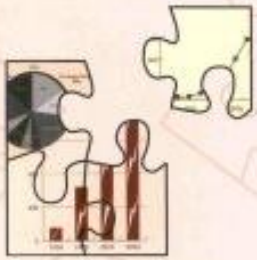
# URBAN GOVERNANCE INDEX

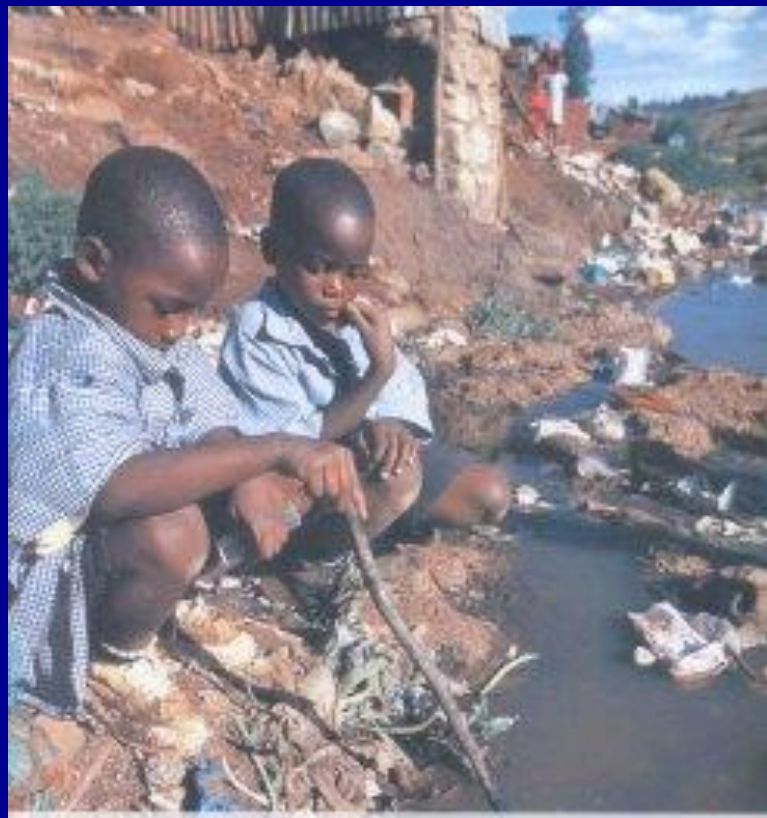
## Expert Group Meeting Report

*31 October – 1 November 2002*

Sustainable Cities Programme (SCP)



Measuring Progress in Environmental Planning and Management



Guide to Monitoring Target 11:

## Improving the lives of 100 million slum dwellers

Progress towards the Millennium Development Goals, Nairobi, May 2003

GLOBAL

TRAINING MATERIALS SERIES

# WOMEN'S EMPOWERMENT:

## Participation in Shelter Strategies at the Community Level in Urban Informal Settlements

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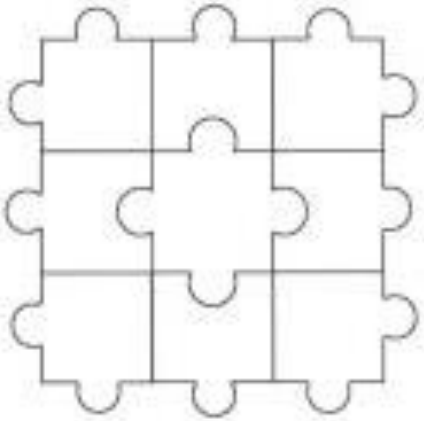
# Integrating Gender Responsiveness in Environmental Planning and Management

UNEP

# BUILDING NGO/CBO CAPACITY

## THE USER'S GUIDE



# BUILDING NGO/CBO CAPACITY

THROUGH

## MANAGING AND DEVELOPING HUMAN RESOURCES

PART 1
CONCEPTS AND STRATEGIES


# BUILDING NGO/CBO CAPACITY

THROUGH

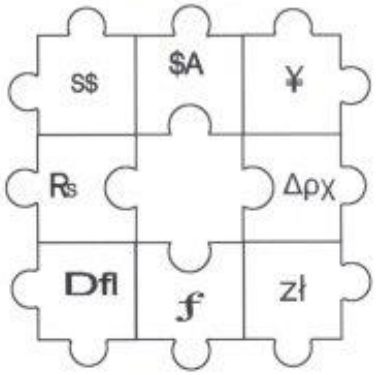
## MANAGING AND DEVELOPING HUMAN RESOURCES

PART 2
MANAGEMENT AND TRAINING
DESIGN TOOLS

# BUILDING NGO/CBO CAPACITY

THROUGH

## MANAGING AND DEVELOPING FINANCIAL RESOURCES

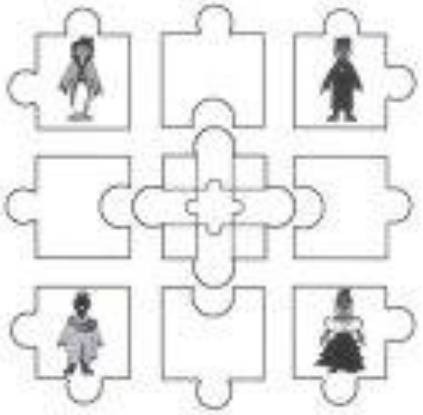



PART 2
MANAGEMENT AND TRAINING
DESIGN TOOLS

# BUILDING NGO/CBO CAPACITY

FOR

## ORGANIZATIONAL OUTREACH

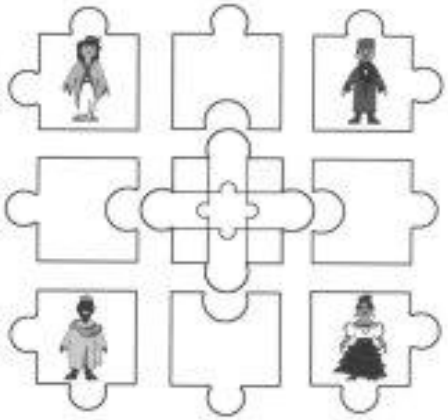


PART 1
CONCEPTS AND STRATEGIES

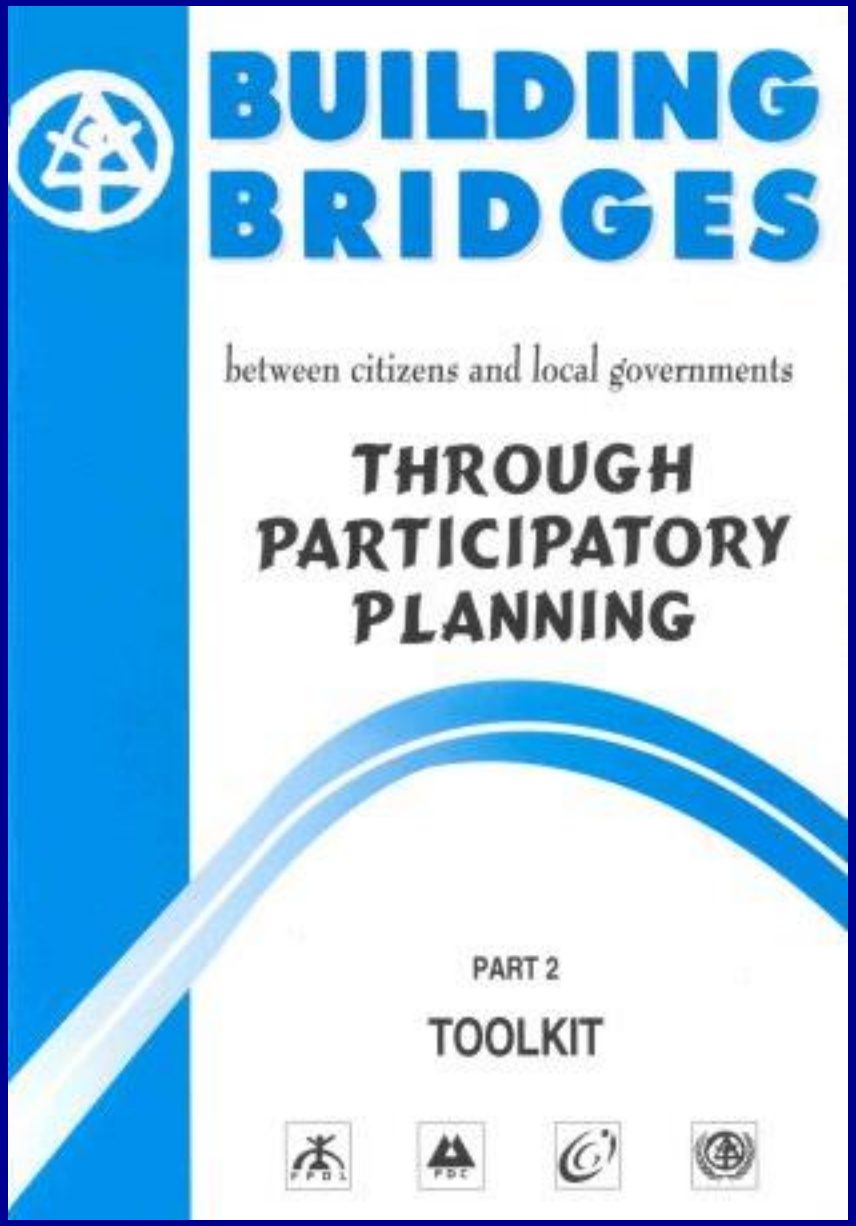
# BUILDING NGO/CBO CAPACITY

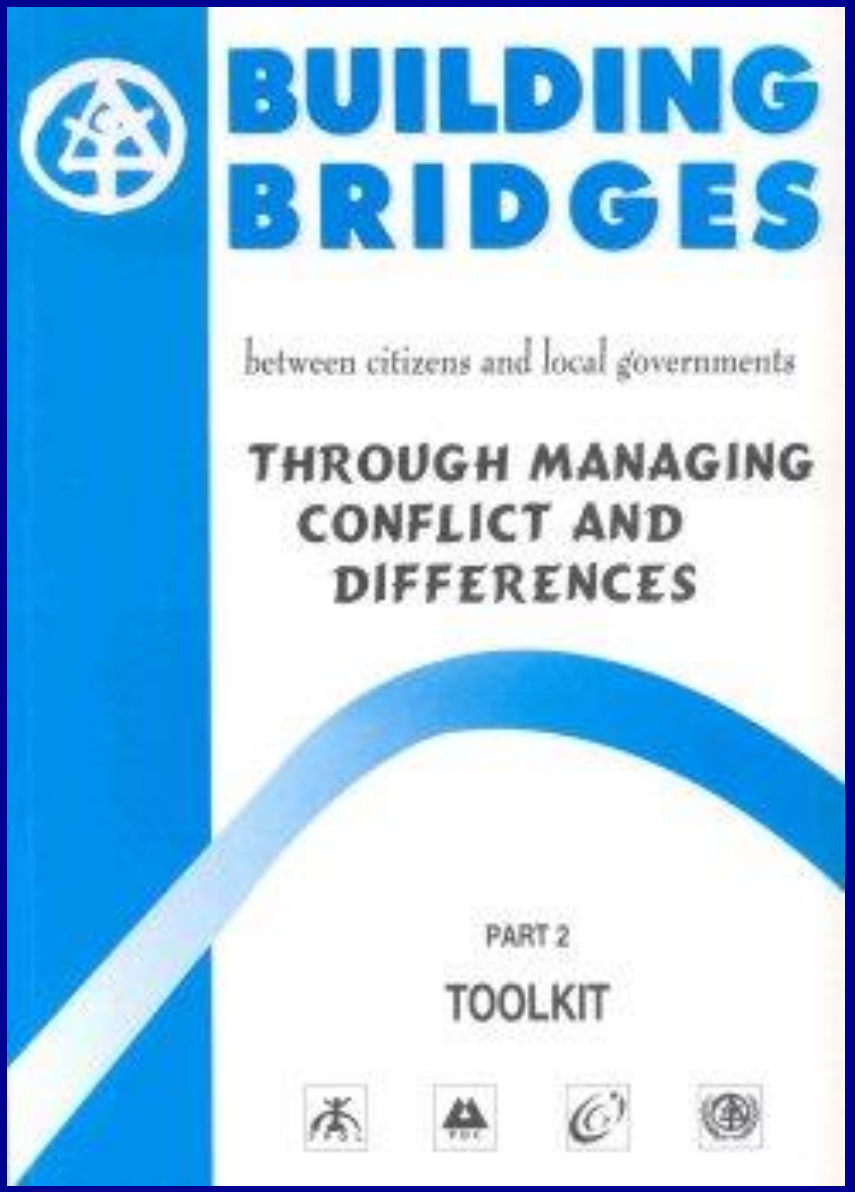
FOR

## ORGANIZATIONAL OUTREACH



PART 2
MANAGEMENT AND TRAINING
DESIGN TOOLS


BUILDING BRIDGES
between citizens and local governments
THROUGH PARTICIPATORY PLANNING
PART 2
TOOLKIT


BUILDING BRIDGES
between citizens and local governments
THROUGH MANAGING CONFLICT AND DIFFERENCES
PART 2
TOOLKIT

# TOOLS PARTICIPATORY PLANNING FOR URBAN DEVELOPMENT

# Sustainable Innovation 2014

**Cities & Regions as Catalysts for Smart & Sustainable Innovation**

# Academic Social Responsibility: "Urban Revitalization of Mass Housing"

# International Think-Local Learn-Global Development Competition

Mohamed El Sioufi

**19th International Conference**
**3rd - 4th November 2014 KADK, Copenhagen, Denmark**

Mass Housing

Heritage in many cities

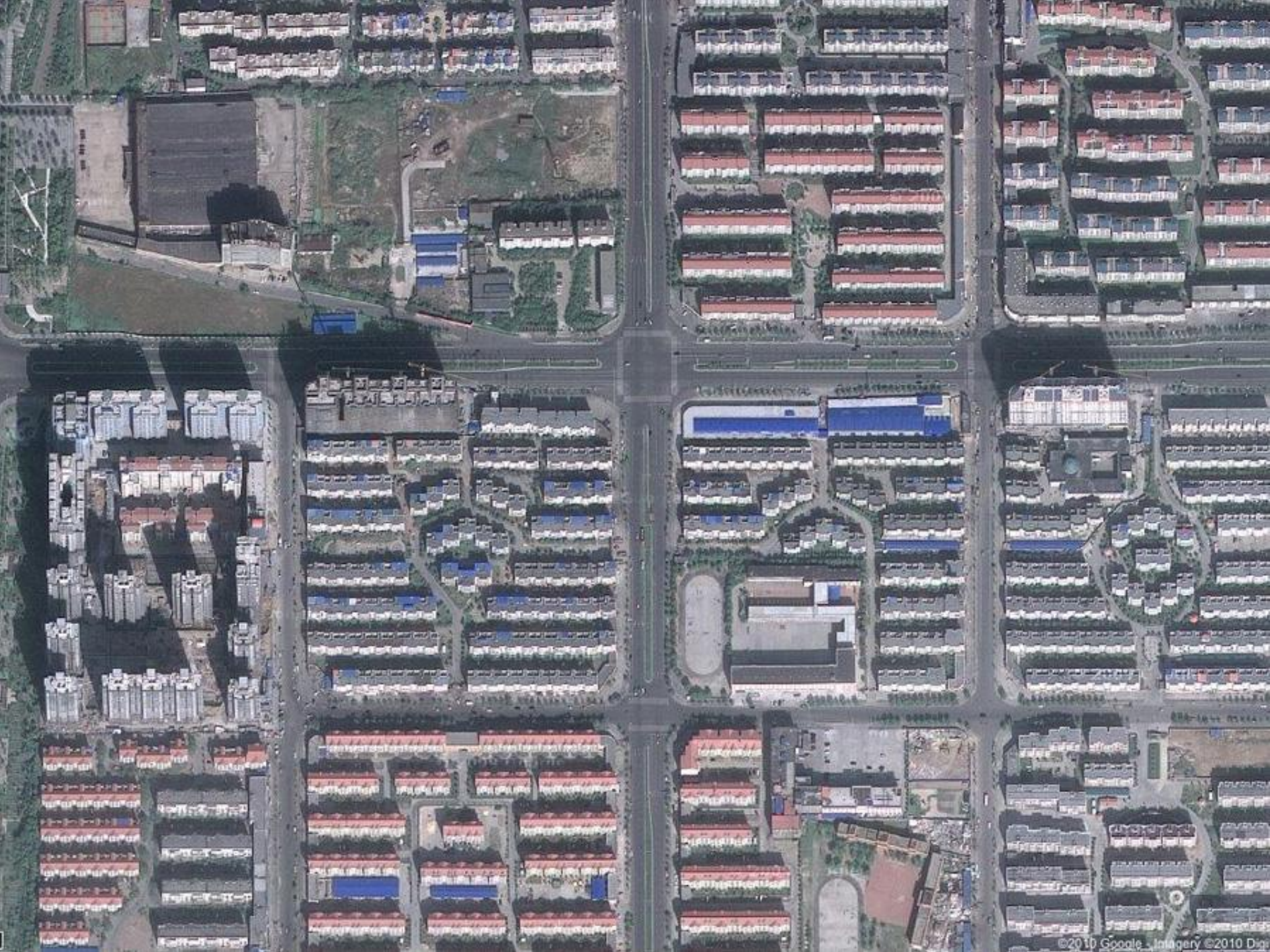
Mass Housing

Rejected in some contexts

Mass Housing

Faulty Model Persists…

447782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- 64 million vacant housing units in China
- 18.4 million vacant housing units in the USA
- 3 million vacant housing units in the Egypt
- 3.3 million vacant flats in Maharashtra India
- 1.5 million vacant housing units in the Spain
- 0.85 million vacant housing units in the UK
- 0.7 million vacant housing units in the Mexico c

# Ghost Towns

(Figures taken from websites - not verified or backed by the United Nations)

# Ghost Towns

0ver 120 million
Vacant Housing Units globally

**Supply does not meet dema**

# A call for a Paradigm Shift in Policy

**Global Housing Strategy**

## PLACING HOUSING AT THE CENTER

**The GLOBAL HOUSING STRATEGY" promotes a paradigm shift to achieve adequate shelter for all by placing housing at the center of our thinking, policy and the city**

UN HABITAT

# The Global Housing Strategy

## Media Strategy

- Popular and professional outreach
- Participatory advocacy
- Professional and Key Habitat Agenda Partners inputs
- Political buy in
- Partnerships with Habitat Agenda Partners

**GHS has 2700+ members on the Urban Gatew**

Networking by boosting Website Membership

LOW- COST HOUSING
GHS 2025
RR REGENERATION + RENEWAL
GreenDesign
RETROFIT
Habitat for Humanity
cohousing
SMART URBANISM
Global Housing
APA SCP
URBAN DEVELOPMENT AND PRACTICE
Affordable Housing
corporate real estate
AFFORDABLE HOUSING FINANCE
Professionals Urban Planning
THE ACADEMY OF URBANISM
DCN
EXCEL STRUCTURES
aia austin
Strategy
SA+P
Enterprise
PLANETIZEN
URBAN AG
Green
Over 90 Professional Groups on
Linked IN
Outreaching to over 600,000 Professi
Popular and professional outreac

GHS 2025

## Surveys

Survey 3 - Feedback on Draft Themes

This is the third of 3 short surveys.

Have you taken the first survey, "Feedback on Draft Principles"? If not, please click here.
Have you taken the second survey, "Feedback on Draft Approaches"? If not, please click here.

GHS 2025

To better address the challenges in terms of housing delivery, slum prevention and slum improvement, several thematic clusters are identified. Click here to read the Information Sheet.

Below are a list of themes for the GHS 2025.

**Survey 3: In your opinion, what is the need or demand for the following themes in achieving a Global Housing Strategy?:** *

| | 1 - Not needed at all / No Demand | 2 | 3 | 4 | 5 - Very much in need/demand |
|---|---|---|---|---|---|
| 1. Affordable housing | ○ | ○ | ○ | ○ | ○ |
| 2. Slum upgrading and prevention | ○ | ○ | ○ | ○ | ○ |
| 3. Sustainable housing | ○ | ○ | ○ | ○ | ○ |
| 4. Urban planning and housing | ○ | ○ | ○ | ○ | ○ |
| 5. Urban economy and housing | ○ | ○ | ○ | ○ | ○ |
| 6. Housing tenure | ○ | ○ | ○ | ○ | ○ |
| 7. Women, youth, special groups, legislation and housing rights | ○ | ○ | ○ | ○ | ○ |

Please use the space below for any comments you'd like to make about the Global Housing Strategy approaches. You are welcome to suggest further additions or modifications.

**GHS LinkedIn Group 1000+ members**

**Professional and Key partners inp**

LinkedIn Account Type: Basic | Upgrade 2 Mohamed El-Sioufi Add Connections

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Finding the right fit - Employment Agency and Consulting Services. Get 20% off your first contract.

GHS 2025 Global Housing Strategy 2025

Discussions Members Promotions Jobs Search Manage More... Share group | Group rules

Take a minute to set up your open group for success.
Modify write permissions in Group Settings »
Edit your Group Rules »

Manager's Choice

Global Housing Strategy 2025 is now an open group
Mohamed El Sioufi See all »

Follow Barry

## Sustainable low income urban housing in sub-Saharan Africa

We are looking for manuals, case studies, and other materials to guide both green field and upgrading projects in more sustainable directions. eg - compact site plans, integrating urban food production, climate appropriate housing plans, etc. - all targeted to incremental housing.

19 hours ago

Follow Jason

## Three actions: a) decommodify 30% of housing via community land trusts; 2) restructure city finances away from property tax and towards...

posted 4 months ago

**Matius Larson Krisetya** 1 month ago • Matius Larson likes this.

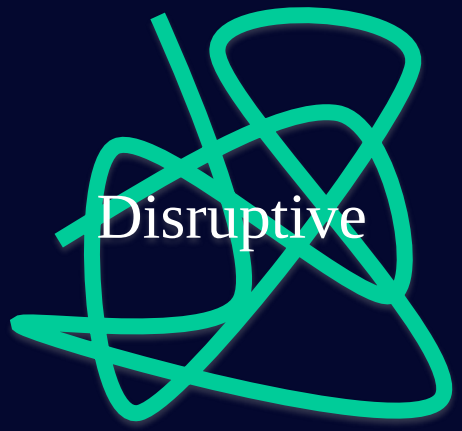
# Professional dialogues on LinkedIn

Think Global
Rubber stamp
local

Analyze
what
went wrong

Act Local
Learn
Global

Conventional



Disruptive

Visionary

**Thinking**

**Thinking**

# International Competition

## Urban Revitalization of Mass Housing

# Urban Revitaliation of Mass Housing International Competition

Organized by

UN HABITAT
FOR A BETTER URBAN FUTURE

Global Housing Strategy

In Partnership with

ula · ISVIMED · Medellín un hogar para la vida · Alcaldía de Medellín · MISTRA URBAN FUTURES · I'M A CITY CHANGER imacitychanger.org · SHACK / SLUM DWELLERS INTERNATIONAL [ SDI ] · Habitat for Humanity

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ISVIMED · Medellín un hogar para la vida · Alcaldía de Medellín · Sida · MINECRAFT Mojan

# Mass Housing Competition

**Mobilizing**

- Design Jury selection
- Announce ment
- Detailed Programme

**PREPAR -ATION**

**Research**

- National Analysis
- Urban Analysis
- Housing Analysis
- Challenges

**Proposal**

- Innovative and sustainable solutions to address challenges

**Concept**

- Concepts and Policy Implications
- Further Research

**COMPETITION**

**Jury**

- National Jury
- Regional Jury
- International Jury

**EVALUATI ON**

**World Urban Forum Awards**

MAY-AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR

2013 | 2014

# A Development Competition

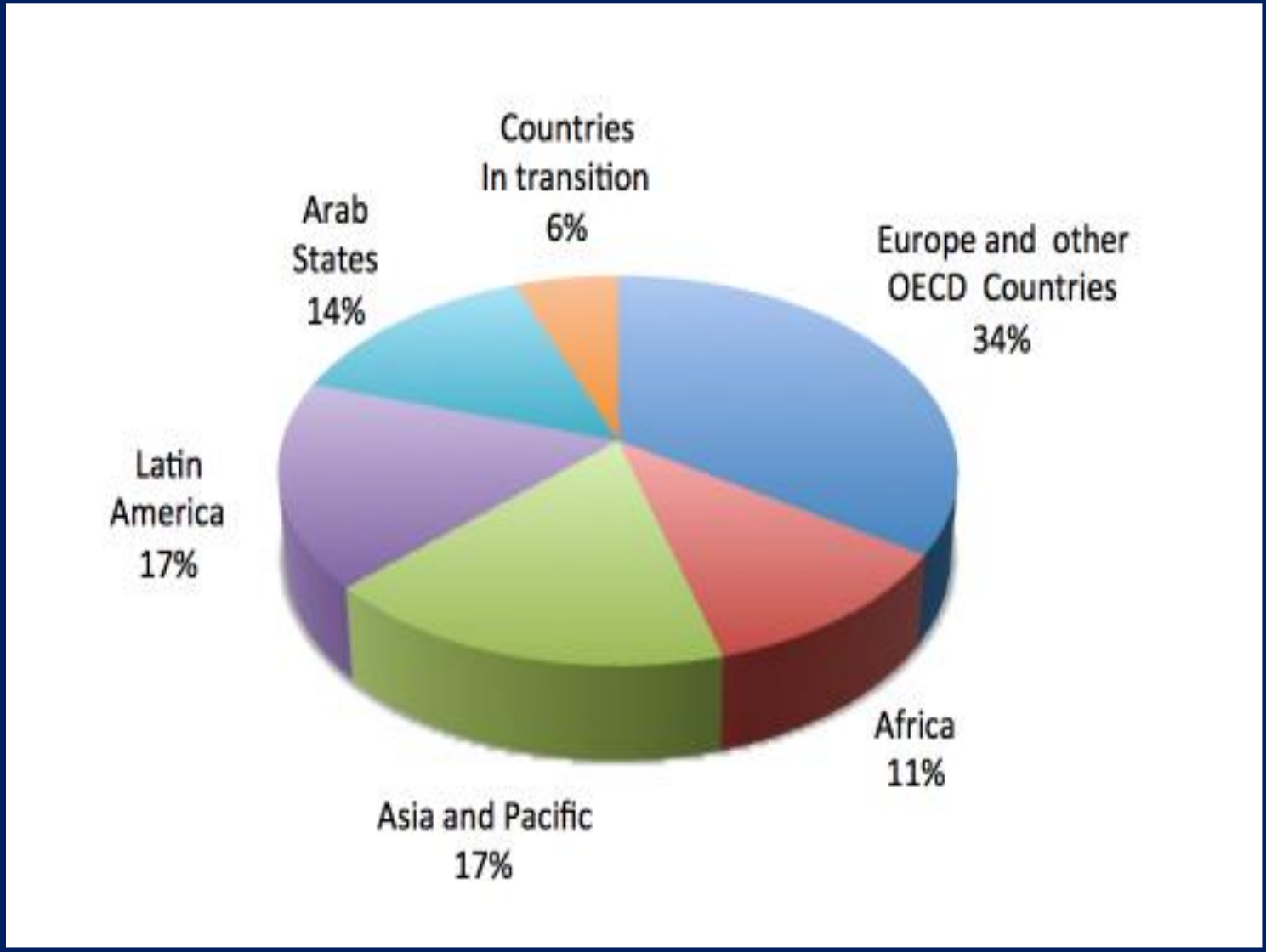
## Stimulating Partnership Between

Academia
Local Authorities
Civil Society
Professionals
Private Sector

# Mass Housing Challenges:

- **Location:** Isolated housing in the periphery;
- **Monolithic:** housing segregated - master plan zoning;
- **Excessive commuting:** stressing the environment;
- **Urban sprawl:** large environmental footprints;
- **Inflexible:** prefabricated housing;
- **Neglected open spaces:** underutilized and unsafe;
- **Poorly managed:** lack of funding, maintenance, etc.;
- **Aging housing stock:** dilapidating; lack of repair;
- **Segregation:** ghettos – gated communities

# Scope: Global in 6 Regions



# URBAN REVITALIZATION OF MASS HOUSING
# INTERNATIONAL COMPETITION

Like 1.4k

WINNERS | JURY | CONCEPTS | BACKGROUND | DOWNLOADS

## STATISTICS

97 Teams

64 Cities

55 Universities

35 Countries

51 Jury members

## PLACING HOUSING AT THE CENTER

The Global Housing Strategy promotes a paradigm shift to achieve adequate shelter for all by placing housing at the center of our thinking, policy and the city.

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# Design criteria

## Urban Design

- Improve public space,
- Improve mobility,
- Promote cultural viability.

# Design criteria

## Economic stimulation

- Introduce Economic Activities,
- Economic agricultural Interventions,
- Identifying high-value areas.

# Design criteria

## Social integration

- Social mobility through security of tenure ,
- Rights-based concepts,
- Ensure gender responsive proposals.

# Design criteria

## Environmental improvement

- Neighbourhood sustainability,
- Improve microclimate.

# Design criteria

## Governance and partnership

- Initiate contacts.
- Encourage corporate social responsibility ,
- Introduce academic social responsibility.

# 51 JURORS

# THE JURY MEMBERS

## Global

Balbo, Marcello
Università Iuav di Venezia
ITALY

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UNITED STATES

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Ain Shams University
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Goethert, Reinhard
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Lepratti, Christiano
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Makau, Jack
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Patel, Sheela
Society for Promotion of Area Resource Centres (SPARC)
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University of Cape Town
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SOUTH AFRICA



Chastney, Martin
Housing New Zealand
NEW ZEALAND



Croft, Li Min
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NEW ZEALAND



Dougherty, Patrick
New projects for Housing New Zealand
NEW ZEALAND

El Yakoubi, Reda
Bymaro Morocco
MOROCCO

Omayer Aljoufie, Mohammed
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Shabka Prof., Shahdan
Cairo University
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BANGLADESH



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NEW ZEALAND



Chastney, Martin
Housing New Zealand
NEW ZEALAND



Croft, Li Min
Housing New Zealand
NEW ZEALAND



Dougherty, Patrick
New projects for Housing New Zealand
NEW ZEALAND

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University of Michigan
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Pedrabissi Design & Research Studio
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Shuvra, Dilruba Ferdous
FORM.3 architects
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Thakker, Rajeev
a-RT
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Venter, Lee-Ann
Housing New Zealand
NEW ZEALAND

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Byggbrigaden
SWEDEN

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Danelli, Paolo
DAP studio
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Forqués Puigcerver, Nuria
SPAIN

McEwen, Mitch
SUPERFRONT
UNITED STATES

Skarp, Frida
SWEDEN

Soto Aguirre, Álvaro
Escuela Técnica Superior de Arquitectura de Madrid
SPAIN

# URBAN REVITALIZATION OF MASS HOUSING
## INTERNATIONAL COMPETITION

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## CONCEPTS

| URBAN | ECONOMY | SOCIAL | ENVIRONMENT | PARTICIPATION |
|---|---|---|---|---|
| | | | | |
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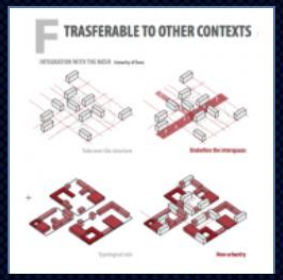
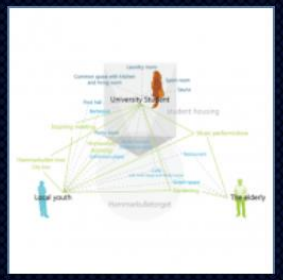
| |  | | |  |



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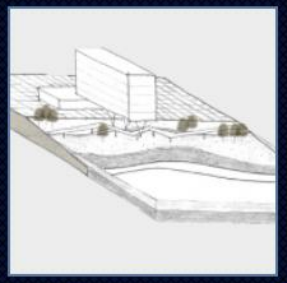
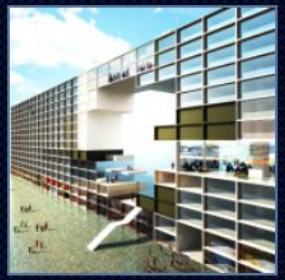
## URBAN DESIGN

### IMPROVE PUBLIC SPACE





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# URBAN REVITALIZATION OF MASS HOUSING
## INTERNATIONAL COMPETITION

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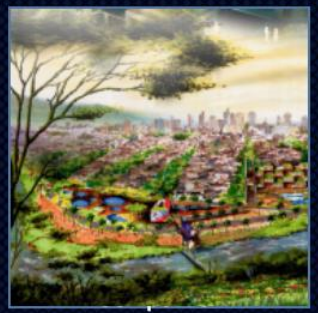
## URBAN DESIGN

### IMPROVE MOBILITY



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# URBAN REVITALIZATION OF MASS HOUSING
## INTERNATIONAL COMPETITION

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## URBAN DESIGN

### PROMOTE CULTURAL VIABILITY

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ECONOMIC

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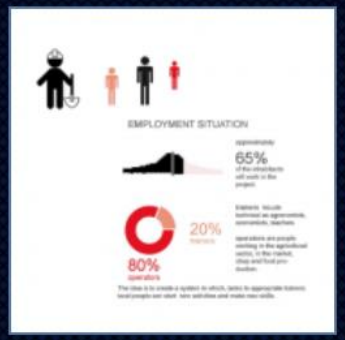
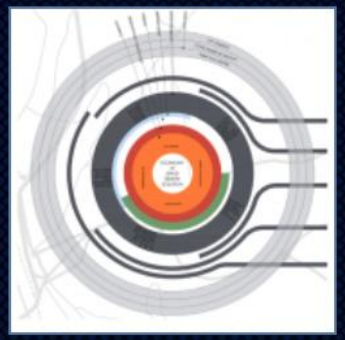
# ECONOMIC STIMULATION

## INTRODUCE ECONOMIC ACTIVITIES





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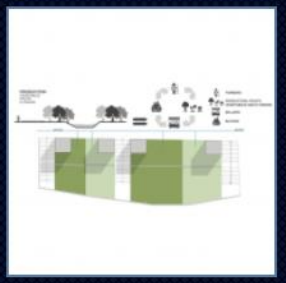
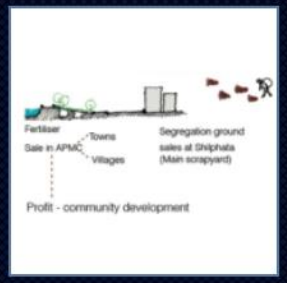
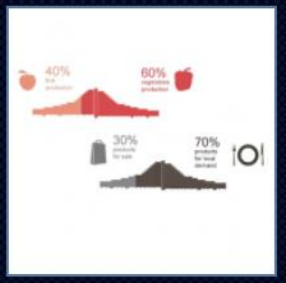
## ECONOMIC STIMULATION

### ECONOMIC AGRICULTURAL INTERVENTION





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## ECONOMIC STIMULATION

### IDENTIFYING HIGH VALUE AREAS BASED ON LOCATION

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SOCIAL

# URBAN REVITALIZATION OF MASS HOUSING
## INTERNATIONAL COMPETITION

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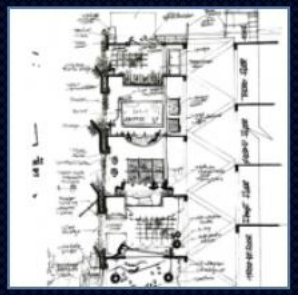
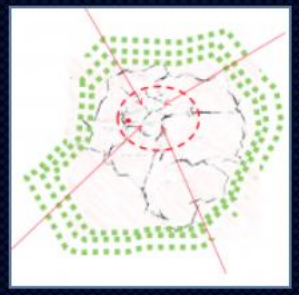
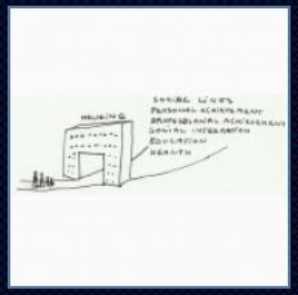
## SOCIAL INTEGRATION

### ADDRESS SOCIAL MOBILITY VIA IMPROVED TENURE SECURITY

Figure 3.2: Functions of Housing cooperative







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# URBAN REVITALIZATION OF MASS HOUSING
## INTERNATIONAL COMPETITION

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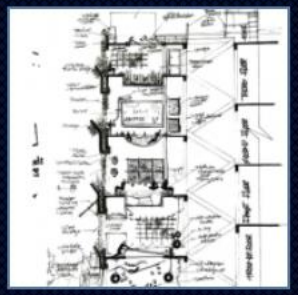
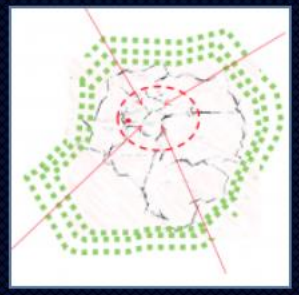
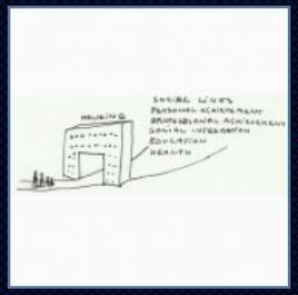
## SOCIAL INTEGRATION

### ADDRESS SOCIAL MOBILITY VIA IMPROVED TENURE SECURITY

Figure 3.2: Functions of Housing cooperative







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# URBAN REVITALIZATION OF MASS HOUSING
## INTERNATIONAL COMPETITION

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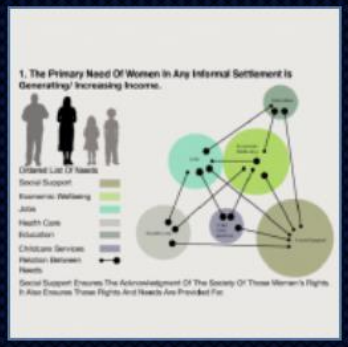
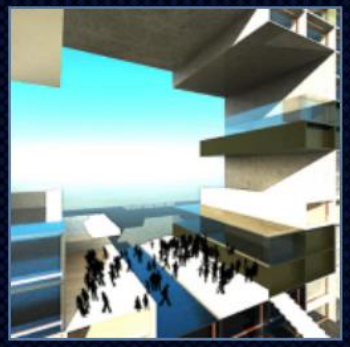
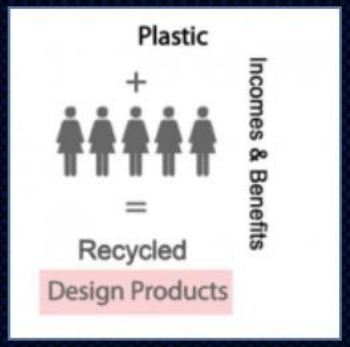
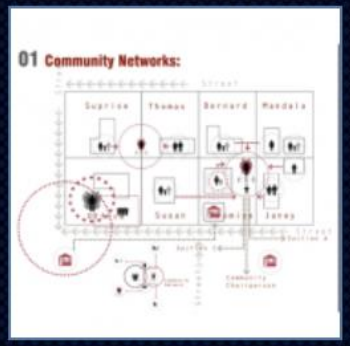
## SOCIAL INTEGRATION

### GENDER RESPONSIVE PROPOSAL





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# ENVIRONMENT

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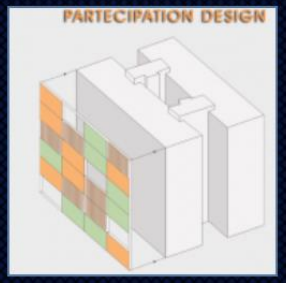
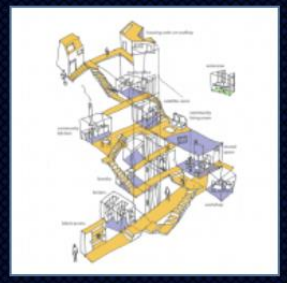
## ENVIRONMENTAL IMPROVEMENT

### NEIGHBORHOOD ENVIRONMENTAL SUSTAINABILITY





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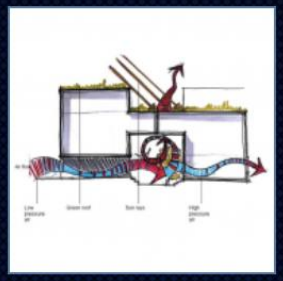
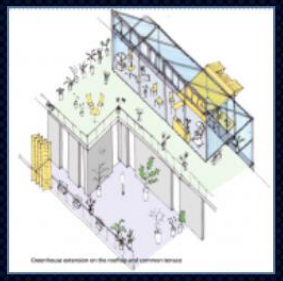
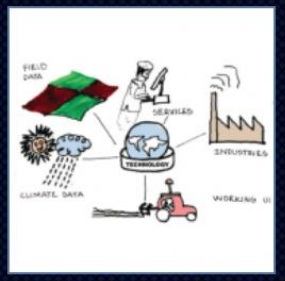
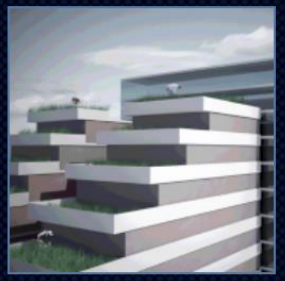
## ENVIRONMENTAL IMPROVEMENT

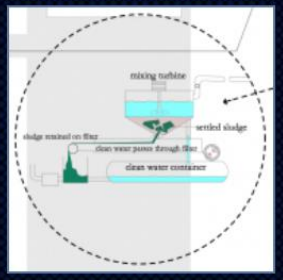
# IMPROVE MICROCLIMATE THROUGH VEGETATION, URBAN AGRICULTURE AND URBAN FURNITURE









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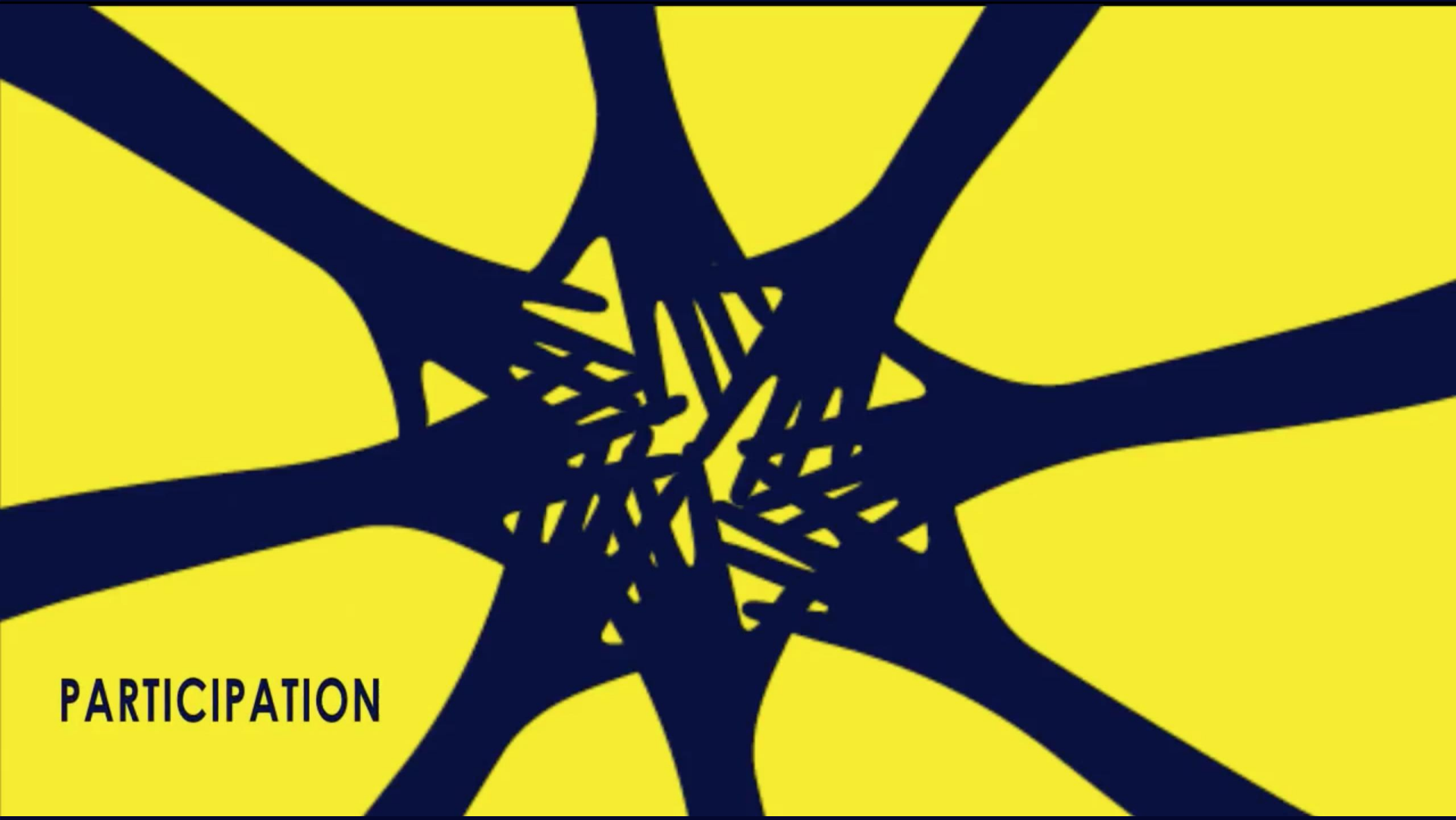
PARTICIPATION

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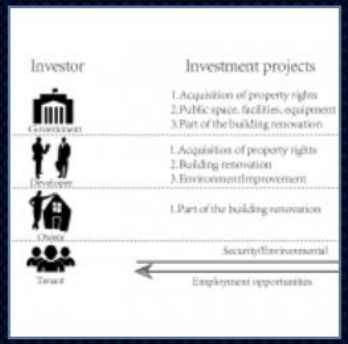
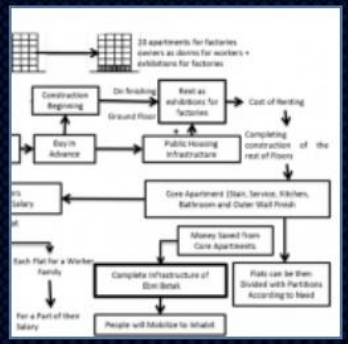
## GOVERNANCE AND PARTNERSHIP

# INITIATE CONTACT WITH CENTRAL AND LOCAL GOVERNMENT, PRIVATE SECTOR, CIVIL SOCIETY, PROFESSIONALS & ACADEMIA



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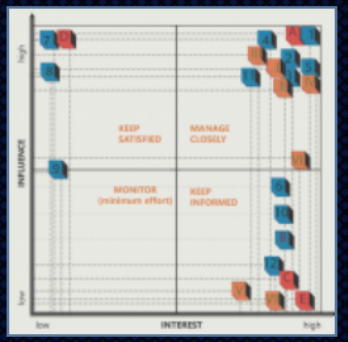
## GOVERNANCE AND PARTNERSHIP

### ENCOURAGE CORPORATE SOCIAL RESPONSIBILITY



# URBAN REVITALIZATION OF MASS HOUSING
## INTERNATIONAL COMPETITION

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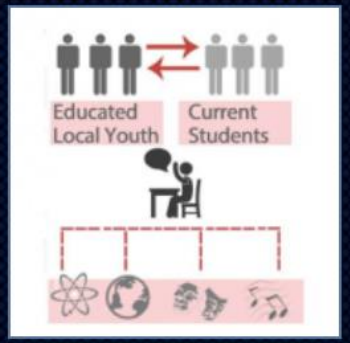
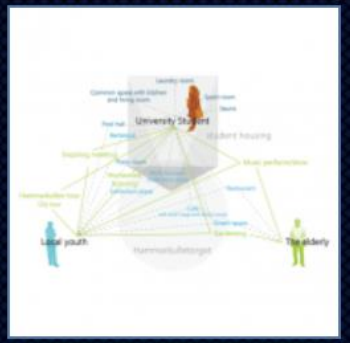
## GOVERNANCE AND PARTNERSHIP

### INTRODUCE ACADEMIC SOCIAL RESPONSIBILITY



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# URBAN REVITALIZATION OF MASS HOUSING
## INTERNATIONAL COMPETITION

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## CONCEPTS

| URBAN | ECONOMY | SOCIAL | ENVIRONMENT | PARTICIPATION |
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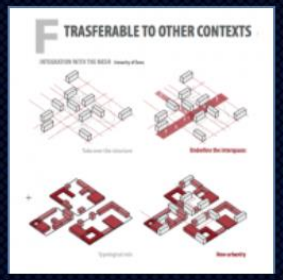
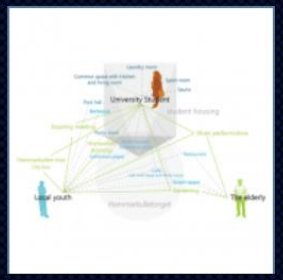
| |  | | |  |



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# Innovations

# Competition Innovations (1)

**Academic Social Responsibility:**
Academia advises communities on development issues.

**Participatory Advocacy:**
35 countries, 64 cities and 55 universities applied the results-based, gender-responsive, rights-based principles the Global Housing Strategy in their proposals.

# Competition Innovations (2)

**Data Gathering:**
Over 250 housing policies were crowd-sourced from the 35 countries.

**Furthering academic thinking:**
International concept competitions bring intellectual debate on development issues to the forefront of academic research and thinking.

# Competition Innovations (3)

**Concept Sourcing:**
Over 150 concepts were harvested regarding the competition criteria.

**Development Partnerships:**
Stimulating partnerships to address local development issues.

**Regional and international exchanges:**
Stimulating learning amongst peers globally.

# Sustainable Innovation 2014

**Cities & Regions as Catalysts for Smart & Sustainable Innovation**

# Academic Social Responsibility: "Urban Revitalization of Mass Housing"

## International Think-Local Learn-Global Development Competition

Mohamed El Sioufi

Masshousingcompetiton.org

**19th International Conference**
**3rd - 4th November 2014 KADK, Copenhagen, Denmark**

COUNCIL OF EUROPE

CONSEIL DE L'EUROPE

CITY-TO-CITY DIPLOMACY

GORIZIA, 20.11.2014
City Council Hall
Municipality of Gorizia
P.za del Municipio 1, Gorizia - Italy

United Nations
Human Settlements Programme

**Funding Opportunities**

# Tools and Concepts for Cities

Dr Mohamed El Sioufi
**Senior Urban Development Advisor**